

Optimal individualized decision rules using instrumental variable methods

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Qiu H, Carone M, Sadikova E, Petukhova M, Kessler R, Luedtke A (2020). Optimal individualized decision rules using instrumental variable methods. *Journal of the American Statistical Association* (with discussion), 1-18.

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Motivation

- Emerging area of **individualized treatment rules (ITR)**.
- Previous methods assume no unmeasured confounding (e.g., Murphy, 2003; Robins, 2004; Zhao et al., 2012; Chakraborty and Moodie, 2013; Luedtke and van der Laan, 2016b).
What if there is unmeasured confounding?

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What if there is unmeasured confounding?
- Instrumental variable (IV): another approach to identifying causal effects.
Can we use an IV to estimate an optimal ITR?

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What if there is unmeasured confounding?
- Instrumental variable (IV): another approach to identifying causal effects.
Can we use an IV to estimate an optimal ITR?
- Example:
 - IV: randomized treatment assignment
 - Treatment: actual treatment status
- Especially interested in settings with a **treatment resource constraint** (Luedtke and van der Laan, 2016a).

Motivation

- At times, direct intervention on treatment may be impossible or expensive.
- Individualized encouragement rule (IER): intervention on IV.
- Evaluate optimal rules: average benefit under optimal rule (compared to a reference rule).

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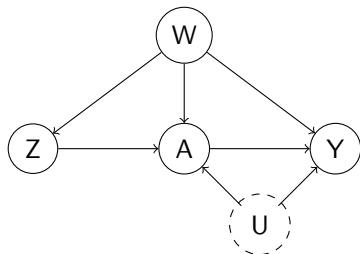
- 1 Setup and causal estimands
- 2 Identifying conditions and results
- 3 Estimation and inference under a locally nonparametric model
- 4 Results

Problem setup

- Observe iid $O = (W, Z, A, Y) \sim P_0$:
 - $W \in \mathcal{W}$: baseline covariates.
 - $Z \in \{0, 1\}$: binary IV.
 - $A \in \{0, 1\}$: binary treatment status (treatment vs control).
 - $Y \in \mathbb{R}$: outcome of interest (larger values are preferable).
- (Stochastic) individualized rule: $d : \mathcal{W} \rightarrow [0, 1]$ (prob of treatment)
- Counterfactuals:
 - $A(z)$: potential treatment status corresponding to $Z = z$
 - $Y(z, a)$: potential outcome corresponding to $(Z, A) = (z, a)$
- Given treatment resource constraint: $P_0(\text{receiving treatment}) \leq \kappa$.

IV conditions

- **Relevance:** $|P_0(A = 1 | Z = 1, W) - P_0(A = 1 | Z = 0, W)| > \delta^A$
- **Exclusion restriction:** $Y(0, a) = Y(1, a) =: Y(a)$
- **Independence:** $Z \perp\!\!\!\perp U | W$
- Z : IV/encouragement.
- U : unobserved confounder.



Case I: intervention on treatment

For an ITR $t : \mathcal{W} \rightarrow [0, 1]$, $Y(t) :=$ counterfactual outcome under t .

The optimal ITR t_0 solves

$$\text{maximize } \mathbb{E}[Y(t)] \text{ subject to } \mathbb{E}[t(W)] \leq \kappa .$$

The impact of implementing the optimal ITR can be measured via its **average treatment effect (ATE)** relative to a given reference ITR t_r :

$$\mathbb{E}[Y(t_0) - Y(t_r)]$$

Case II: intervention on encouragement

For an IER $e : \mathcal{W} \rightarrow [0, 1]$, $A(e) :=$ counterfactual treatment under e .

The optimal IER e_0 solves

$$\mathbf{maximize} \quad \mathbb{E}[Y(A(e))] \quad \mathbf{subject\ to} \quad \mathbb{E}[A(e)] \leq \kappa .$$

We intervene on the IV but the constraint is on the (stochastic!) treatment.

The impact of implementing the optimal IER can be measured via its **average encouragement effect (AEE)** relative to a given reference IER e_r :

$$\mathbb{E}[Y(A(e_0)) - Y(A(e_r))]$$

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- IV \rightarrow outcome effect (conditional average encouragement effect):

$$\Delta_0^Y(w) = E_0[Y|Z = 1, W = w] - E_0[Y|Z = 0, W = w]$$

- Wald estimand (conditional average treatment effect):

$$\Delta_0(w) = \frac{E_0[Y|Z = 1, W = w] - E_0[Y|Z = 0, W = w]}{E_0[A|Z = 1, W = w] - E_0[A|Z = 0, W = w]}$$

- Proportion treated among encouraged:

$$E_0[A|Z = 1, W = w]$$

Case I: intervention on treatment

Key identifying conditions (slightly relaxed version of Wang and Tchetgen Tchetgen (2018)):

- $Y(a) \perp\!\!\!\perp (A, Z) \mid (W, U)$.
- One of the following sets of conditions holds:
 - (a) (Uncorrelated IV) $\text{Cov}(Y(0), Z \mid W) = 0$
 - (b) (No unmeasured treatment-outcome effect modification)

$$\mathbb{E}[Y(1) - Y(0) \mid W, U] = \mathbb{E}[Y(1) - Y(0) \mid W]$$

- (a) (Independent IV) $Z \perp\!\!\!\perp U \mid W$
- (b) (Independent compliance)

$$\begin{aligned} & \mathbb{E}[A(Z) \mid Z = 1, W, U] - \mathbb{E}[A(Z) \mid Z = 0, W, U] \\ &= \mathbb{E}_0[A \mid Z = 1, W] - \mathbb{E}_0[A \mid Z = 0, W] \end{aligned}$$

Case I: average treatment effect

ATE can be written as a summary of P_0 .

Theorem (Identification of ATE)

- $\mathbb{E}[Y(1) - Y(0) \mid W] = \Delta_0(W)$
- $\mathbb{E}[Y(t) - Y(t_r)] = E_0[\{t(W) - t_r(W)\} \Delta_0(W)]$ for any ITR t

Case I: optimal ITR

What does an optimal ITR look like?

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Case I: optimal ITR



1. Sort subgroups according to $\Delta_0(W)$ (from high to low).
2. Assign treatment to those with highest (and positive) conditional ATE $\Delta_0(W)$ until treatment runs out.

$$t_0(w) = I\{\Delta_0(w) > \tau_0^T\}$$

Case II: intervention on encouragement

Key identifying condition: $Z \perp\!\!\!\perp (A(z), Y(a)) \mid W$

AEE can be written as a summary of P_0 .

Theorem (Identification of AEE)

- $\mathbb{E}[Y(A(1)) - Y(A(0)) \mid W] = \Delta_0^Y(W)$
- $\mathbb{E}[Y(A(e)) - Y(A(e_r))] = E_0 [\{e(W) - e_r(W)\} \Delta_0^Y(W)]$ for any IER e

Case II: optimal IER

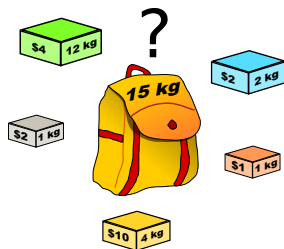
What does an optimal IER look like?

Case II: optimal IER

What does an optimal IER look like?

View as a fractional knapsack problem:

- Subgroup with same W : item
- Conditional AEE: $\Delta_0^Y(W) = \text{value}$
- Proportion treated among encouraged:
 $E_0[A|Z = 1, W] = \text{weight}$
- $\kappa = \text{total weight capacity}$
- $\xi_0(W) := \Delta_0^Y(W) / \bar{\mu}_0^A(W) = \text{unit value}$



Case II: optimal IER

1. Sort subgroups according to $\xi_0(W)$ from high to low
2. Assign encouragement to treatment to those with highest (and positive) $\xi_0(W)$ until treatment runs out

$$e_0(w) = I(\xi_0(w) > \tau_0^E)$$

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Overview of targeted minimum-loss based estimation

- Goal: estimate $\Phi(P_0)$
- Seemingly natural approach:
 - Estimate P_0 with \tilde{P}_n
 - Plug in: estimate $\Phi(P_0)$ with $\Phi(\tilde{P}_n)$
- Problem: typically **inefficient** and **not asymptotically normal**.

Overview of targeted minimum-loss based estimation

- In first order, bias of $\Phi(\tilde{P}_n) \approx -\frac{1}{n} \sum_{i=1}^n G(\tilde{P}_n)(O_i)$
 - $G(P)$: canonical gradient at P . Also called efficient influence function.
- One-step correction: $\Phi(\tilde{P}_n) + \frac{1}{n} \sum_{i=1}^n G(\tilde{P}_n)(O_i)$
- TMLE algorithm:
 1. Targeting: fluctuate \tilde{P}_n and find \hat{P}_n such that the approximated bias is 0:

$$\frac{1}{n} \sum_{i=1}^n G(\hat{P}_n)(O_i) = 0$$

(Often by running a regression with clever covariates)

2. Plug in: estimator given by $\Phi(\hat{P}_n)$

TMLE based on pseudo-gradient

- For our problem, it is difficult to solve $\frac{1}{n} \sum_{i=1}^n G(\hat{P}_n)(O_i) = 0$
 - May need to fit regressions iteratively
 - May lead to **computational and statistical challenges**
- We use TMLE based on pseudo-gradients to overcome these challenges
 - Pseudo-gradient: $G_{\tilde{P}_n}(P) \approx G(P)$ when $P \approx \tilde{P}_n$
 - Constructed by replacing some parts of P appearing in $G(P)$ with those of \tilde{P}_n
 - Fluctuate \tilde{P}_n and find \hat{P}_n such that $\frac{1}{n} \sum_{i=1}^n G_{\tilde{P}_n}(\hat{P}_n)(O_i) = 0$.
 - No need for iteratively fitting regressions.

Steps of proposed procedure:

1. Flexibly estimate relevant regression functions.
2. Estimate t_0 with sample analogue t_n .
3. Targeted estimation of $\psi_0^T := E_0 [\{t_0(W) - t_r(W)\} \Delta_0(W)]$

Case I: intervention on treatment

Key conditions:

- Non-exceptional law: $P_0 \{ \Delta_0(W) = \tau_0^T \} = 0$ (Robins, 2004)
- Function estimators converge sufficiently fast

Theorem (Asymptotic normality of ψ_n^T)

$$\psi_n^T - \psi_0^T = \frac{1}{n} \sum_{i=1}^n D^T(P_0)(O_i) + o_p(n^{-1/2})$$

where the influence function takes the form

$$D^T(P_0)(o) = \frac{t_0(w) - t_r(w)}{\Delta_0^A(w)[z + \mu_0^Z(w) - 1]} \{y - \mu_0^Y(z, w) - \Delta_0(w)[a - \mu_0^A(z, w)]\} \\ + \{[t_0(w) - t_r(w)]\Delta_0(w) - \psi_0^T\} - \tau_0^T[t_0(w) - \kappa]$$

Case II: intervention on encouragement

Steps of proposed procedure:

1. Flexibly estimate relevant regression functions.
2. Estimate e_0 with sample analogue e_n .
 - If the estimated threshold > 0 , find a refined estimator k_n of κ
 - e_n is more likely to exactly respect the constraint κ
 - Needed for solving estimating equation.
3. Targeted estimation of $\psi_0^E := E_0 [\{e_0(W) - e_r(W)\} \Delta_0^Y(W)]$

Case II: intervention on encouragement

Key conditions:

- Non-exceptional law: $P_0(\xi_0(W) = \tau_0^E) = 0$ (Robins, 2004).
- Function estimators converge sufficiently fast.

Case II: intervention on encouragement

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Estimands:

- Resource constrained AEE: AEE of e_0 with $\kappa = 0.25$
- ATE: ATE of t_0 without resource constraint ($\kappa = 1$)
- Resource constrained ATE: ATE of t_0 with $\kappa = 0.25$

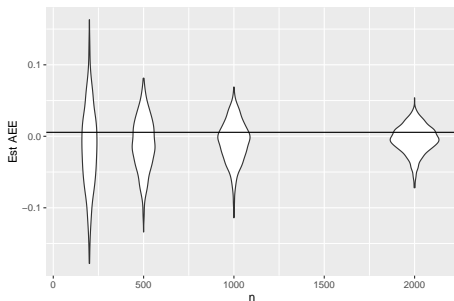
Data-generating mechanism has strong unmeasured treatment-outcome confounding.

Use sample splitting when estimating the optimal rule

- avoid a main source of finite-sample positive bias
- possible finite-sample negative bias
- valid 97.5% confidence lower bound, even under poorly estimated optimal rule

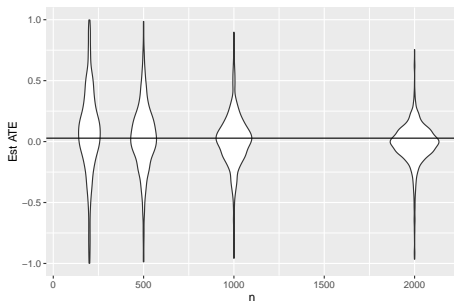
Simulation: AEE with resource constraints

Performance measure	Sample size	IV
95% Wald CI coverage	200	78%
	500	76%
	1000	74%
	2000	78%
97.5% confidence lower bound coverage	200	96%
	500	96%
	1000	96%
	2000	98%



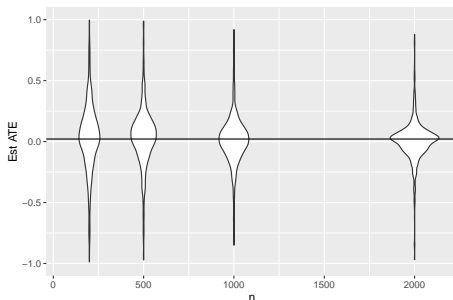
Simulation: ATE

Performance measure	Sample size	IV	Confounder
95% Wald CI coverage	200	97%	3%
	500	95%	< 1%
	1000	93%	< 1%
	2000	92%	< 1%
97.5% confidence lower bound coverage	200	> 99%	3%
	500	> 99%	< 1%
	1000	> 99%	< 1%
	2000	> 99%	< 1%



Simulation: ATE with resource constraints

Performance measure	Sample size	IV	Confounder
95% Wald CI coverage	200	96%	83%
	500	95%	84%
	1000	93%	87%
	2000	94%	88%
97.5% confidence lower bound coverage	200	> 99%	97%
	500	> 99%	97%
	1000	> 99%	96%
	2000	> 99%	92%



- W : 17 baseline binary covariates of soldiers in the month before the start of deployment.
- Z : indicator of initial assignment to a unit with low (<50%) probability of deployment
- A : indicator of non-deployment
- Y : indicator of no suicide-related outcomes*
- 55,272 soldiers, 38,404 in low POD units ($Z = 1$), 2.3% with $Y = 0$

*indicator of the soldier having neither died by suicide, made a nonfatal suicide attempt, been hospitalized for a psychiatric disorder, or had medically-reported suicidal ideation in the first 24 months post-deployment

Table: Estimates and approximate 95% CIs for the ATE and AEE of optimal ITRs and IERs at different constraint levels on the proportion of soldiers deployed in the unit.

min deployment	ATE
50%	0.021% (-0.211%, 0.254%)
75%	-0.056% (-0.271%, 0.160%)
90%	0.053% (-0.132%, 0.238%)

min deployment	AEE
50%	0.045% (-0.088%, 0.178%)
75%	0.087% (-0.052%, 0.227%)
90%	-0.042% (-0.162%, 0.078%)

- Estimators of optimal individualized treatment/encouragement rule using an IV under treatment resource constraints.
- Inference on average causal effects of the optimal rule under a locally nonparametric model.
- Cui and Tchetgen Tchetgen (2020) studied a similar problem.
 - Both are discussion papers in the same issue of *JASA*.
 - Cui needed not consider intervention on encouragement or resource constraints.
 - Cui's identifying conditions for optimal ITR (not ATE) are weaker.
- Longitudinal setting: dynamic treatment?

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Thank you!

Questions?

Additional notations

For any distribution P on observed data^{*}, define

- $\mu_P^Z : w \mapsto E_P(Z \mid W = w)$ (*IV propensity*)
- $\mu_P^A : (z, w) \mapsto E_P(A \mid Z = z, W = w)$ (*Treatment regression*)
- $\mu_P^Y : (z, w) \mapsto E_P(Y \mid Z = z, W = w)$ (*Outcome regression*)
- $\Delta_P^A : w \mapsto \mu_P^A(1, w) - \mu_P^A(0, w)$ (*IV \rightarrow treatment effect*)
- $\Delta_P^Y : w \mapsto \mu_P^Y(1, w) - \mu_P^Y(0, w)$ (*IV \rightarrow outcome effect*)
- $\Delta_P : w \mapsto \Delta_P^Y(w) / \Delta_P^A(w)$ (*Wald estimand*)
- $\bar{\mu}_P^A : w \mapsto \mu_P^A(1, w)$ (*Proportion of following encouragement 1*)

^{*}For P_0 , we use 0 instead of P_0 in the subscript.

Theorem (Identifying optimal ITR)

With $\eta_0^T := \inf \{ \eta : P_0(\Delta_0(W) > \eta) \leq \kappa \}$ and the threshold $\tau_0^T := \max \{ \eta_0^T, 0 \}$, the optimal ITR is

$$t_0(w) := \begin{cases} \frac{\kappa - P_0\{\Delta_0(W) > \tau_0^T\}}{P_0\{\Delta_0(W) = \tau_0^T\}} & : \Delta_0(w) = \tau_0^T > 0, \\ & P_0\{\Delta_0(W) = \tau_0^T\} > 0 \\ I\{\Delta_0(w) > \tau_0^T\} & : \textit{otherwise.} \end{cases}$$

Theorem (Identifying optimal IER)

With $\eta_0^E := \inf \{ \eta : E_0 [I(\xi_0(W) > \eta) \bar{\mu}_0^A(W)] \leq \kappa \}$ and $\tau_0^E := \max \{ \eta_0^E, 0 \}$, the optimal IER is

$$e_0(w) = \begin{cases} \frac{\kappa - E_0 [I(\xi_0(W) > \tau_0^E) \bar{\mu}_0^A(W)]}{E_0 [I(\xi_0(W) = \tau_0^E) \bar{\mu}_0^A(W)]} & : \xi_0(w) = \tau_0^E > 0, \\ I(\xi_0(w) > \tau_0^E) & : \text{otherwise.} \end{cases}$$

Case I: intervention on treatment

Proposed procedure:

1. Estimate relevant regression functions via machine learning and compute Δ_n .
2. Estimate t_0 with the sample analogue t_n using Δ_n .
3. Targeted estimation of $\psi_0^T := E_0 [\{t_0(W) - t_r(W)\} \Delta_0(W)]$:
 - (a) Obtain a targeted estimate $\hat{\mu}_n^Y$ of μ_0^Y by running an ordinary least-squares linear regression with outcome Y , covariate $h(Z, W) := \frac{t_n(W) - t_r(W)}{[Z + \mu_n^Z(W) - 1]\Delta_n^A(W)}$, offset $\mu_n^Y(Z, W)$ and no intercept;
 - (b) Obtain a targeted estimate $\hat{\mu}_n^A$ of μ_0^A by running a logistic regression with outcome A , covariate $h(Z, W)\Delta_n(W)$, offset logit $\mu_n^A(Z, W)$ and no intercept;
 - (c) Estimate ψ_0^T with $\psi_n^T := \frac{1}{n} \sum_{i=1}^n \{t_n(W_i) - t_r(W_i)\} \hat{\Delta}_n(W_i)$.

Case II: intervention on encouragement I

Proposed procedure:

1. Estimate relevant regression functions via machine learning and compute $\Delta_n^Y, \bar{\mu}_n^A$.
2. Estimate e_0 using the sample analogue with a refined estimator k_n of κ :
 - (a) For any $k \in [0, 1]$, let $\eta_n^E(k)$, $\tau_n^E(k)$ and $d_{n,k}$ be the sample analogues for the optimal IER when the constraint is k (except that $d_{n,k}$ uses threshold $\eta_n^E(k)$ rather than $\tau_n^E(k)$).
 - (b) If $\tau_n^E(\kappa) > 0$ and there is a solution to

$$\frac{1}{n} \sum_{i=1}^n d_{n,k}(W_i) \left\{ \bar{\mu}_n^A(W_i) + \frac{I(Z_i = 1)}{\mu_n^Z(W_i)} [I(A_i = 1) - \mu_n^A(1, W_i)] \right\} = \kappa,$$

set k_n to the solution; otherwise, set $k_n = \kappa$.

- (c) Estimate e_0 with its sample analogue e_n , except that the treatment resource constraint is represented by k_n .

Case II: intervention on encouragement II

3. Targeted estimation of $\psi_0^E := E_0 [\{e_0(W) - e_r(W)\} \Delta_0^Y(W)]$:
- (a) Obtain a targeted estimate $\hat{\mu}_n^Y$ of μ_0^Y by running an ordinary least-squares linear regression with outcome Y , covariate $[e_n(W) - e_r(W)]/[Z + \mu_n^Z(W) - 1]$, offset $\mu_n^Y(Z, W)$ and no intercept, and taking $\hat{\mu}_n^Y$ to be the fitted mean function.
 - (b) Estimate ψ_0^E with $\psi_n^E := \frac{1}{n} \sum_{i=1}^n \{e_n(W_i) - e_r(W_i)\} \hat{\Delta}_n^Y(W_i)$.

Simulation setting

$W := (W_1, W_2, W_3), W_1 \sim \text{Unif}(-1, 1), W_2 \sim \text{Bern}(0.5), W_3 \sim \text{N}(0, 1),$

$U \sim \text{Bern}(0.5),$

$Z \sim \text{Bern}(\text{expit}\{2.5W_1 + 0.5W_2W_3\}),$

$A \sim \text{Bern}(0.6 \text{expit}\{2Z + W_1 - W_2 + 0.7W_3\} + 0.2 + 0.4(U - 0.5)),$

$Y \sim \text{Bern}(\text{expit}\{AW_1 + 0.2W_2 - 0.5W_3 + 4(U - 0.5)\}).$

Machine learning: Super Learner with library including

- logistic regression
- generalized additive model with logit link
- gradient boosting